

Ignoring Alternative Workplace Solutions: The Fast Track to 2nd Place

CEU SPECIFICS

- IDCEC CEU NUMBER
CEU-102322
- COURSE LENGTH
One hour
- COURSE OBJECTIVES
 - +Define basic concepts of alternative workplace solutions
 - +Understand the influences shaping the need for AWS
 - +Identify risks that can impede the successful implementation of an AWS
 - +Address change management requirements for overcoming resistance to the chosen solution

INSTRUCTORS

- +Sandy Crocker-Hosfeld,
Workgroup Consultant & Diversity Specialist
- +Matthew Stegmeier,
Workplace Change Management Consultant



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Despite the documented financial benefits of alternative workplace solutions, some organizations still resist considering such a dramatic change.

Smart companies have learned how to leverage flexible shared-space environments and workforce mobility to create a competitive advantage. AWS initiatives, if implemented appropriately, serve two broad corporate objectives: significantly reduce workplace costs; while substantially improving workforce performance. A delicate balance exists between these two often conflicting objectives that can derail the best of business cases for workplace change.

The session explores how to harness the advantages of a shared-space environment, leveraging generational differences to strengthen the financial case, and mitigating the business risks of workforce mobility.

If your design clients have been skeptical about exploring an AWS, this session may help you convince them otherwise and provide you with the ammunition to challenge the status quo.



For speaker availability, CVs, or references, please contact:
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